

What are digital business cards?

Digital business cards are the electronic version of your stereotypical paper business card.

Digital business cards are more easily accessible and shareable than traditional paper cards, and will soon become the go-to when it comes to exchanging contact information.

Here are five reasons why digital cards will soon replace paper business cards.

1) Digital business cards are germ-free

Most of us are embracing our inner-germaphobe these days. When we meet someone for the first time, we don't know where they—or their hands—have been. Digital cards are completely touch-free—there's no physical exchange required. Exchanging digital business cards with someone diminishes any possibility of germ exposure. (Even better, you don't need to be physically near someone to send them an electronic card)

2) You can share digital cards with anyone, anywhere

Until now, exchanging business cards meant you had to be physically present to share and receive cards

Card impressions provide a seamless way to share contact information with anyone from a safe distance. With Cardimpressions you can create and send your digital card to anyone for free. (You can even share your business card over a zoom call!!)

3) Digital business cards are always up-to-date

Every time you switch jobs, get a promotion, or change your email address, chances are you need to order new business cards.

Save the money.

By going digital you can update your card on the go. You can also add richer information to your digital card than you could a paper one.

Add Video your social media profiles, Google map links, website links, Appointment and more—your cards are completely customizable, and can be edited at any time.

4) Digital cards are better for the planet

Did you know that over seven million trees are cut down each year for paper business cards? And with 90% of paper business cards thrown away immediately, that's a lot of wasted paper. Digital cards produce no waste and reduce your carbon footprint.

5) You can use your Whatsapp to scan paper cards

In the off-chance that someone does try to hand you a paper card, you don't necessarily need to turn it down. So politely ask the person to hold up their card and then use your phone whatsapp camera to click it.

We are already adding additional features like QR codes and NFC cards and Tags where by you can embed the QR codes in all your marketing communications brochures and even zoom virtual backgrounds.



Scan this Code to View My Card ↑

Santosh V
9004958498
Card Impressions